

# Megaron Athens International Conference Centre

the place

Megaron  
Athens International  
Conference  
Centre

Vass. Sofias Ave & Kokkali 1  
115 21 Athens  
Greece

T. + 30 210 72 82 000  
F. + 30 210 72 90 174  
maicc@megaron.gr

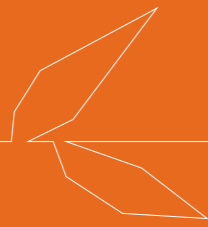
<http://www.megaron.gr>



# Megaron Athens International Conference Centre

the place





Megaron  
Athens International Conference  
Centre

Megaron  
AICC

02 03

*"... I have the impression that you have  
created a masterpiece... this comes  
of course as no surprise since it is situated  
in Athens and created in Greece."*

François Mitterand  
on Megaron, 1997

Megaron  
AICC

## Contents

- 05 Introduction to Megaron AICC
- 07 Athens
- 09 Megaron AICC Facilities
- 11 The Hall of the Friends of Music
- 15 The Alexandra Trianti Hall
- 19 The Banqueting Hall
- 21 The Nikos Skalkotas Hall
- 23 The Dimitris Mitropoulos Hall
- 25 Conference Suites and  
Breakout Rooms
- 27 Exhibition Spaces
- 31 Exterior Spaces
- 33 General Facilities
- 35 Event Support
- 37 Cuisine
- 39 The Megaron Experience
- 41 Destination Athens

Megaron exterior  
and Eleftherias Park

Megaron  
AICC

## Megaron... In a Class of its Own

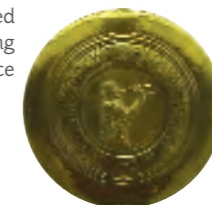
The Megaron Athens International Conference Centre (Megaron AICC) is one of the finest and most technologically advanced conference venues in Europe.

An integral part of the Athens Concert Hall Organisation, whose facilities have been globally applauded since its opening in 1991, the new international conference centre offers a stunning environment, exceptional aesthetics, cutting edge technology and unrivalled client service.

Situated just minutes from the centre of a vibrant and modern city that was transformed to host the 2004 Olympic Games, reminders of Greece's unsurpassed cultural heritage abound throughout the city.

A unique venue, in a unique city, offering a unique experience.

Floor Detail designed  
by Ilias Lalaounis, depicting  
a scene from ancient Greece





06 07

Caryatida  
Detail from the Acropolis

Megaron  
AICC

## Athens... Brimming with history, vibrant with life

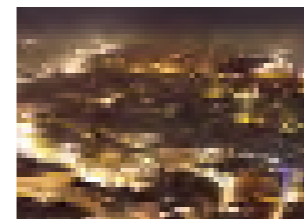
Athens is recognized as the birthplace of civilization. The source of many of the West's intellectual and artistic conceptions, reminders are redolent throughout the city. The most famous of these is the Parthenon, which dominates the Athenian landscape and is unsurpassed in its beauty, architectural splendor and historic importance. The city's many classical remains can be discovered in the excellent museums, including the newly renovated National Archaeological Museum with its superb collection of Greek antiquities.

Modern Athens is a vibrant metropolis and Greece's principal centre for business and foreign trade. Recently regenerated and transformed to hold the highly successful 2004 Olympic Games, Athens demonstrated it has the facilities, services and infrastructure to host the most demanding global event.

Bathed in light and drenched in sunshine for 300 days of the year, the vibrant city streets and squares are full of pavement cafe's and an astonishing number of restaurants of all styles. Here you can sate your senses with a cuisine that is recognized as one of the freshest and healthiest in the world, in restaurants overlooking the moonlit Acropolis or Tavernas next to the sparkling Aegean Sea.

Easily accessible to global destinations through Athens International Airport, Athens has a long history of hosting international conferences and arts events. There are a number of excellent arts venues, hosting world class opera, ballet and music, from the ancient amphitheatre of Herod Atticus to the modern and acclaimed facilities of Megaron, the Athens Concert Hall.

The Megaron Athens International Centre itself is right in the heart of the city.



Athens by night



08 09

Chandelier detail

Megaron  
AICC

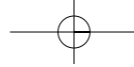
## Megaron AICC Facilities Excellence Throughout



View across Foyer to  
the Atrium of the Muses

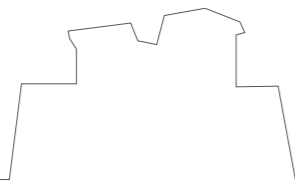
The Megaron Athens International Conference Centre was conceived and built with great respect for the environment and green urban planning. For whilst the original building faces straight onto one of Athens' major avenues, the international conference centre has been incorporated into the park right next to it with such skill that it in no way infringes on it.

The technology and stage systems incorporated into the halls are at the forefront of technology, whilst all sound and audio visual systems are connected to the in house broadcast standard recording studio which enables sound and video recording in broadcast format.

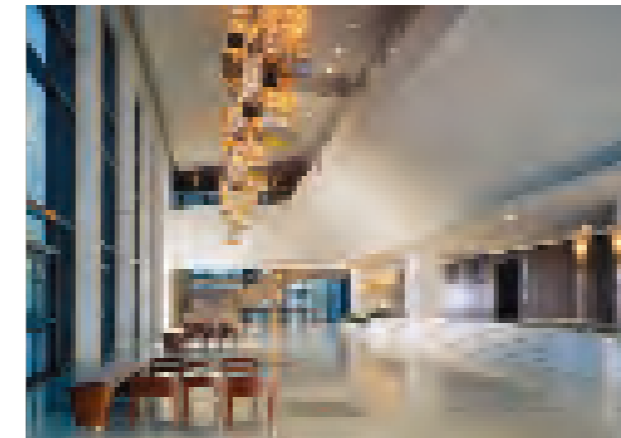


Megaron  
AICC

10 11



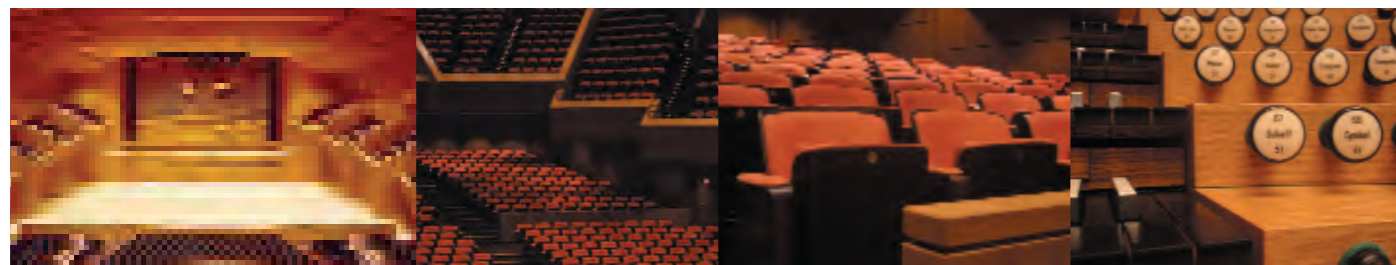
## The Hall of the Friends of Music



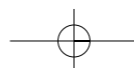
Foyer of Hall of the Friends of Music

The Hall of the Friends of Music is a hall of outstanding aesthetics with excellent sightlines from all of its plush seats. It has a stalls and a circle level with vast Foyer spaces. Ideal for plenary sessions and high profile presentations. The acoustics are outstanding which allows the hall to also host performing arts events.

- Fixed seating theatre style capacity 1,960: 1100 Stalls Level & 860 Circle Level
- Sound & Projection Systems
- Simultaneous Translation for 9 languages
- Lighting Control Systems and lighting bridges
- 24 Stage Flybars
- Disabled Access
- 2,500m<sup>2</sup> total Foyer area



The Hall of the Friends of Music





Megaron  
AICC

12 13

The Hall of the Friends of Music



Megaron  
AICC

14 15

## The Alexandra Trianti Hall



The Alexandra Trianti Hall Foyer

The Alexandra Trianti Hall has an exceptionally flexible stage allowing an event to be installed whilst another event is running. It is ideal for events with complex staging requirements and for plenary sessions.

- Fixed seating theatre style capacity 1,700
- 4 stage platforms 4 m x 16 m each which can be moved simultaneously or independently of one another
- Central stage revolve with 3 independent sections which can move simultaneously or independently of one another
- Left and Right side stage and left and right understage side stage
- Ability to rake the stage from 0 to 10%
- 44 stage fly bars and four panorama fly bars
- Direct access from the loading bay to stage level for 1 x 18 m truck (45 tons) plus 1 x 10 m truck
- 4 remote control cameras for archive recording or direct projection
- Individual in-seat voting system, microphone and table
- State-of-the-art sound and lighting system
- 1200m<sup>2</sup> total foyer space
- Simultaneous translation for 9 languages



The Alexandra Trianti Hall



Megaron  
ATCC

1617

The Alexandra Triant Hall





**The Banqueting Hall**  
Theatre style seating

**Megaron  
AICC**

## The Banqueting Hall

Highly flexible, modern, circular hall with a suspended balcony. The hall has a number of en suite auxiliary areas, including kitchens, which make it ideal for Gala dinners as well as conferences and live events.

- Total floor space of 1025 m<sup>2</sup>
- Hosts 1,000 people for Cocktail, 630 for banquet and 680 in theatre style, depending on staging layout
- Front & Back Projection Screens
- Simultaneous Translation for 6 languages
- Over 1000m<sup>2</sup> Foyer space



Conference Seating



Cocktails



Set up for dinner



Presentation in progress



20 21

The Nikos Skalkotas Hall

Megaron  
AICC

## The Nikos Skalkotas Hall

Equipped with cutting-edge technology, the Nikos Skalkotas Hall opens directly onto the international conference centre foyer and from there to the Atrium of the Muses. A prestigious hall which is ideal for plenary sessions as well as more complex live events.

- Fixed theatre style seating for 400 and table
- State-of-the-art sound and lighting system
- Simultaneous Translation for 6 languages
- 17 Scenery Fly bars
- 280m<sup>2</sup> of dedicated foyer space





22 23

The Dimitris Mitropoulos Hall

Megaron  
AICC

## The Dimitris Mitropoulos Hall



The Dimitris Mitropoulos Hall is ideal for the smaller plenary event. Its large, open foyer leads out to The Allegro, one of the Megaron's restaurants

- Fixed theatre style seating for 500
- Advanced Projection, Lighting and Sound Systems
- Simultaneous translation for 3 languages
- Over 500m<sup>2</sup> of foyer space

Megaron  
AICC

## Conference Suites & Breakout Rooms

24 25



Our small meeting room suites can be used not only for break out or parallel sessions but also for business meetings, press conferences, training and seminars.

### Conference Suite 1

An independent suite of 7 rooms accommodating between 30 to 100 delegates in theatre style. Ideal for small meetings, working groups or breakout room space with one central foyer and bar.

### Conference Suite 2

The newest suite of smaller conference rooms, accommodating between 25 to 200 delegates in theatre style. The larger of the 2 rooms have control areas for lighting, sound and projection systems and simultaneous translation for 2 languages.



Rooms in the Conference Suites



Megaron  
AICC

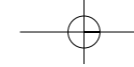
## Exhibition Spaces



As well as a dedicated exhibition space, the multi-levelled sweeping Foyer areas of the International Conference Centre are often used for conference affiliated exhibitions. With stairs, escalators and elevators connecting all levels, moving around the exhibition areas is very straightforward.

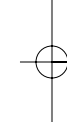
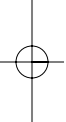
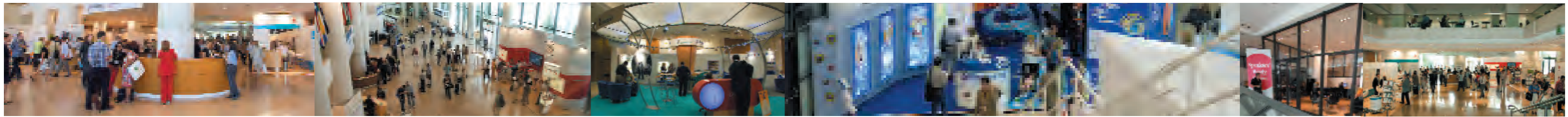
- The dedicated Exhibition Hall is built on 2 levels with a total of 1500m<sup>2</sup>, close to the function rooms.
- The Muses Foyer provides 3500m<sup>2</sup> of exhibition space.

In addition to these spaces, each hall has its own dedicated Foyer which can be used for exhibition purposes.

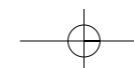


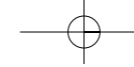
Megaron  
AICC

28 29



...exhibition in progress





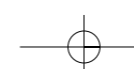
Megaron  
AICC

## Exterior Spaces



The Atrium of the Muses.  
An exterior atrium space, 1520m<sup>2</sup>  
which serves as a natural open-air  
extension to the Megaron's interior.  
Equipped with recreational  
and communication facilities  
it is ideal for stand-alone  
open-air events or as an extension  
to an event held in the adjoining  
interior halls.

The Atrium of the Muses





32 33

Easy access throughout the building

Megaron AICC

## General Facilities

All of the Megaron function spaces and halls have dedicated cloakrooms and all Foyer's to all halls have their own bar.

### Parking

In a city where parking is at an absolute premium, Megaron AICC offers a total of 750 parking spaces in our 3 story underground car park.

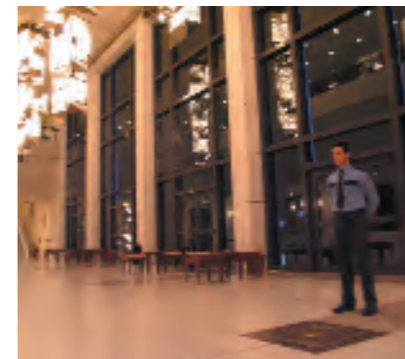


750 parking spaces in 3 story underground car park.

Megaron  
AICC

34 35

## Megaron AICC Event Support for a Seamless Experience



24 hour security

Here at Megaron AICC we understand that a successful meeting is a single, seamless experience. In addition to day on day support, provided by our conference and event planning team, you'll be assisted by our technical, operations, house management and banqueting departments.

### Planning

From the moment you even consider holding your event at Megaron AICC, you will be assigned your own event manager/ planner, who will be your main point of contact throughout the planning process and the event itself.

### Technical

The technical teams at Megaron AICC are highly experienced. We maintain a full time technical staff of over 60 people. Completely familiar with the complex technical infrastructure of the building and also trained in theatre and

opera technical systems, you can be confident that the team will provide any level of technical support you require.

### Security

We take security very seriously at Megaron. We know it is of the utmost importance in your choice of a venue and to your delegate experience. Having hosted a considerable number of the world's high profile figures, we have substantial experience in this area and we maintain 24-hour full time security staff throughout the building and the grounds.

### Connectivity

First and foremost we understand that you need to stay in touch. So we aim to be at the forefront in offering and implementing new technology for your benefit. In addition to Internet connectivity using a leased line connection (which can carry up to 12 MBps of data) we also offer wireless LAN throughout much of the building.

Internet Zones are an option which many conference and exhibition organizers need to provide and these can be set up at a number of strategic points, allowing delegates access to e-mail and internet as well as encouraging viewing of exhibitor products and services on line



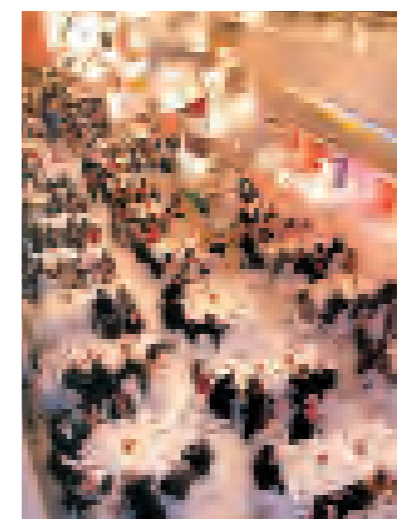


36 37

Fine Dining at Megaron

Megaron  
AICC

## Cuisine: spoilt for choice



From sumptuous Gala dinners to conference coffee breaks, Megaron offers the finest cuisine through their catering partners, using only the freshest produce, for which the Mediterranean diet is famous.

Banqueting space options are many and varied throughout the building and include the Foyers, the Banqueting Hall, the Restaurants or selected smaller spaces for private dining.

### The Fly Tower Restaurant

Opening in late 2006, the Fly Tower restaurant commands a panoramic view at the top of the Megaron, overlooking the main Avenue yet in the peaceful surroundings of the park.

### The Allegro Restaurant

An intimate restaurant in the interior of the Megaron adjacent to the Dimitris Mitropoulos Hall and Foyer.





38 39

Claudio Abbado at Megaron

Megaron  
AICC

## Megaron: much more than just a conference centre

Megaron Athens is a complete visitor experience, not only a conference centre, it is also an absolute cultural experience. We have been hosting world-class opera, dance, classical music, jazz and other performing arts events since the original centre opened in 1991. And to great international critical acclaim.

This allows you to incorporate culture into your programme or your supporting social programme, without having to go more than a few steps away.



Performing Arts at Megaron



Megaron  
AICC

## Destination Athens

### By Air

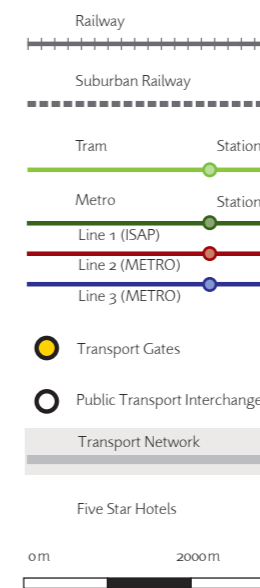
Athens is served by the new, award winning Eleftherios Venizelos international airport with connections to most major international destinations.

### By Sea

International Ferry connections connect Athens to Brindisi in Italy whilst high-speed catamaran's, hovercrafts and ferries connect Athens to the hundreds of Greek islands.

### Hotels

Megaron AICC is superbly placed and is just minutes from many of the major luxury hotels in Athens.



Megaron  
AICC



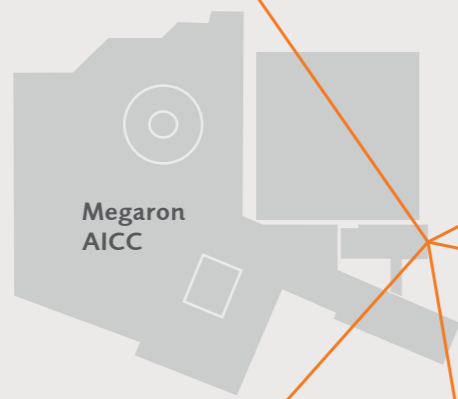
Eleftherios Venizelos  
International Airport  
35 minutes by Metro

Destination Athens



Central Railway Station  
20 minutes  
from Megaron  
by Metro

42 43



Megaron  
AICC



Taxi, Buses  
immediately outside



Megaron Metro Station  
2 minutes from exit



Piraeus Port  
40 minutes by taxi



Photographic Credits

Athens 2004  
*pages/ 07.*  
 Haris Akriviadis  
*pages/ 04, 19(b), 30(a), 31, 33(b), 34(e), 37, 38.*  
 Nikos Desyllas  
*page/ 06.*  
 Stavros Fotinakis  
*pages/ 19(c), 26, 27(b), 35.*  
 Stefanos Karamanian  
*pages/ 09, 10(a), 11, 12, 13, 14, 15, 16, 17, 20, 21, 23, 24(b,c), 30(b), 33(a) 34(a,b,f).*  
 Spyros Katopodis  
*pages/ 08, 18, 19(a,d), 24(a), 25, 27(a,c,d), 28, 29, 32, 34(c,d), 35.*  
 Paragraph Design  
*pages/ 05, 10(b,c,d), 22, 33(c).*  
 Stefanos  
*page/ 39.*  
 Visual Hellas  
*pages/ 36.*

Megaron  
Athens International  
Conference Centre  
is a member of:



Megaron  
AICC

Paragraph Design